



BUSINESS REPORT

Date: **20th May 2024**

Business Reference: **BFS10313**

About the Business:

Doctor's TV Ads - EXISTING FRANCHISE FOR SALE

Award winning franchise that is easy to operate from home and secure income with low overheads.

The franchise is well-known in the industry with a good reputation amongst clients.
Easy to sell advertising space and provided clients the exclusivity to market and advertise their business

and brand on a low-cost scale.

Buy an existing franchise directly from the franchisor.

Doctor's TV Ads - EXISTING FRANCHISE FOR SALE

Sector: **New Franchise Opportunities**



***Your Ultimate Advertising
and Branding Solution!***

Asking Price:

R **250,000**

Monthly Profit:

R **24,167**

Asset Value:

R 50,000

Stock Value:

R 0

Yearly Net Profit :

R 290,000



Business Report

Products and Services

The franchisee will sell advertisements to the small businesses in their area.

Adverts are viewed by a captive audience, which means the ad slots are very easy to sell. These adverts will be shown in selected Doctor waiting rooms.

Franchisees are required to visit each site once a month to ensure the technology is still functioning correctly and to load the adverts onto the system. The clients may change their adverts once a month, and the franchisor does all the development and artwork for the adverts.

Training and Head Office Support

An initial 3-day theoretical training program will be followed by practical training including:

- selling first 3 advertisements for Franchisee
- Identifying potential clients
- Contacting and setting up appointments
- On-site presentation, negotiation and closing the deal
- Signing of contract and sourcing relevant advertising material
- Submitting information to head office for graphic design
- Customer approval of created advert
- Finalising payment and advert upload at all the premises
- After-sales service and client follow-up regarding advert updates and contract renewals

Conclusion

Award-winning franchise that is easy to operate from home and secure income with low overheads.

The franchise is well-known in the industry with a good reputation amongst clients.

Easy to sell advertising space and provide clients the exclusivity to market and advertise their business and brand on a low-cost scale.

Fantastic ROI and well priced.

Franchisor / Owners Comments

Existing Franchises are selling for R250 000 plus VAT